# Briefing to the Portfolio Committee on Tourism

2015/16 Quarterly Report – Quarter 1 Performance Report (Preliminary)

**7 August 2015** 

Department of Tourism www.tourism.gov\_za





#### **PRESENTATION 3:**

## 2015/16 QUARTER 1 PERFORMANCE REPORT (PRELIMINARY)

## **Financial Information**

## Budget and Expenditure Review as at 30 June 2015

Programme	ENE Budget (R'000)	Expenditure (R'000)	Expenditure as per % of ENE Budget
1. Administration	231 773	49 125	21.20%
2. Policy and Knowledge Services	1 215 571	463 627	38.14%
3. International Tourism	46 726	12 814	27.42%
4. Domestic Tourism	306 163	77 455	25.30%
Total	1 800 233	603 022	33.50%

## **Expenditure per Economical Classification as at 30 June 2015**

Economical Classification	ENE Budget	Expenditure	% of ENE Budget Spent	Variance
	R'000	R'000		R'000
Current Payments	402 842	86 554	21.49%	316 288
- Compensation of Employees	246 106	60 613	24.63%	185 493
- Goods and Services	156 736	25 941	16.55%	130 795
Transfers and Subsidies	1 391 141	514 967	37.02%	876 174
- Departmental Agencies and Accounts	983 881	452 900	46.03%	530 981
- Universities & Technikons	3 809			3 809
- Foreign Governments	6 004	2 098	34.94%	3 906
- Non-Profit Institutions	14 750	6 750	45.76%	8 000
- Households	382 697	53 220	13.91%	329 477
Capital Assets	6 250	1 426	22.82%	4 824
- Buildings and other fixed structures				
- Machinery and Equipment	5 907	1 426	24.14%	4 481
- Software and other intangible Assets	343	-		343
Payment for Financial Assets		75		-75
Total	1 800 233	603 022	33.50%	1 197 211

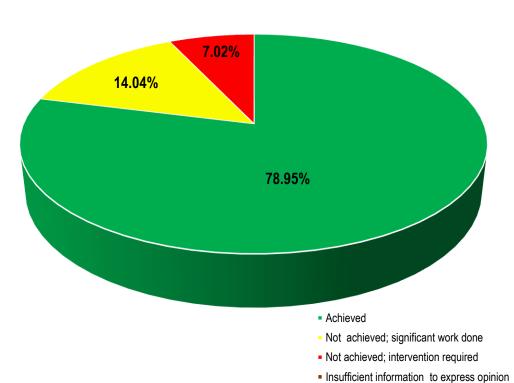
# Programme Performance Information

#### 2015/16 QUARTER 1 PERFORMANCE

Branches	Achieved	Not achieved; significant work done	Not achieved; intervention required	Insufficient information to express opinion
Chief Operating Officer	82.35% (14 of 17)	17.65% (3 of 17)	0.00% (0 of 17)	0.00% (0 of 17)
Policy & Knowledge Services	85.71% (18 of 21)	4.76% (1 of 21)	9.52% (2 of 21)	0.00% (0 of 21)
International Tourism Management	40.00% (2 of 5)	20.00% (1 of 5)	40.00% (2 of 5)	0.00% (0 of 5)
Domestic Tourism Management	78.57% (11 of 14)	21.43% (3 of 14)	0.00% (0 of 14)	0.00% (0 of 14)
Total	78.95% (45 of 57)	14.04% (8 of 57)	7.02% (4 of 57)	0.00% (0 of 57)

#### **Summary of Overall Performance**

#### 2015/16 Quarter 1 Performance Overview



# PROGRAMME 1 ADMINISTRATION

#### Strategic Objective: To ensure economic, efficient and effective use of departmental resources. **Target Actual Performance Key Performance** Quarterly Indicator **Targets** Review the Organisational Review of the SP Number APP organisational performance management and strategic performance guidelines were reviewed 2016/17 documents management submitted for and developed and guidelines. approval. implemented. Fourth-quarter Fourth-quarter Annual performance performance reports for Performance 2014/15 were submitted to reports Report for for 2014/15 Ministry and DPME. 2014/15 submitted developed, to well as four Ministry and DPME. quarterly reports the on implementation of the SP and APP.

### Strategic Objective: To ensure economic, efficient and effective use of departmental resources.

K	Key Performance Indicator	Target	Quarterly Targets	Actual Performance
1.	Number of strategic documents developed and implemented.	Four quarterly risk mitigation reports analysed and submitted to Audit and Risk Committee (RMC).	'	The fourth quarter risk mitigation analysis report for 2014/15 was submitted to RMC for review and adoption.

Strategic Objective: To ensure economic, efficient and effective use of departmental resources.				
Key Performance Indicator	Target	Quarterly Targets	Actual Performance	
2. Number of public entity oversight reports prepared.	Four South African Tourism (SAT) oversight reports.	SAT quarterly oversight report.	SAT Oversight Report prepared.	
3. Maximum vacancy rate of 8% maintained.	Maximum a vacancy rate of 8%	11% vacancy rate maintained.	5.8% vacancy rate maintained.	
4. Percentage women representation in Senior Management Service (SMS) and representation for people with disabilities.	Maintain minimum of 50% women representation in SMS and 5% representation for people with disabilities.	Maintain minimum of 49% women representation in SMS and 5% representation for people with disabilities.	48% of women representation in SMS maintained and 5% representation for people with disabilities.	

## Strategic Objective: To ensure economic, efficient and effective use of departmental resources.

Key Performance Indicator	Target	Quarterly Targets	Actual Performance
5. Percentage implementation of Workplace Skills Plan (WSP).	100% development of and implementation of WSP.	Development of WSP.	Work Skills Plan developed
	25% implementation of WSP.	25% of Work Skills Plan implemented.	25% of Work Skills Plan implemented.
6. Percentage	100% compliance	100% compliance on	100% compliance on
compliance with	on management	management and	management and
prescripts on	and handling of	handling of	handling of
management of labour	grievances,	grievances,	grievances,
relations matters.	misconduct,	misconduct,	misconduct, disputes
	disputes collective	disputes and	and collective
	bargaining.	collective	bargaining.
		bargaining.	

### Strategic Objective: To ensure economic, efficient and effective use of departmental resources.

Key Performance Indicator	Target	Quarterly Targets	Actual Performance
7. Number of Employee Health and Wellness (EHW) programmes facilitated.	Four EHW programmes facilitated.	1 EHW programme facilitated.	1 EHW programme facilitated.
8. Development of Information Communication Technology Strategic Plan (ICTSP).	100% implementation of phase 1 of the ICTSP.	Implementation of 25% of phase 1 requirements.	25% of phase 1 requirements implemented.
9. Number of quarterly and annual financial statements compiled and submitted.	Three quarterly and one annual financial statements to National Treasury (NT) and Auditor General of South Africa (AGSA).	Submission of 2014/15 financial statement to NT and AGSA.	2014/15 financial statements to National Treasury and AGSA submitted.

Strategic Objective: To ensure economic, efficient and effective use of departmental resources.				
Key Performance Indicator	Target	Quarterly Targets	Actual Performance	
10. Percentage implementation of the annual Internal audit plan.	100% implementation of the annual internal audit plan.	30% implementation of the annual internal audit plan.	30% of the annual internal audit plan implemented.	
Strategic Objective: To enhance understanding and awareness of the value of tourism and its opportunities.				
11. NDT FOSAD and Cabinet coordination and support system reviewed and implemented.	Review and implementation of NDT Cabinet and Cluster coordination protocol.	Review and implement NDT Cabinet and Cluster coordination protocol.	Cabinet and Cluster coordination protocol has been reviewed and implemented but pending Acting Director-General approval.	

Strategic Objective: To enhance understanding and awareness of the value of tourism and its opportunities.						
Key Performance Indicator	Target	Quarterly Targets	Actual Performance			
12. Percentage implementation of the communication strategy (media engagement, branding, events management, internal and intergovernmental communications and community engagements / izimbizo).	implementation of the NDT communication strategy.	implementation of Q1 requirements of the annual implementation plan of NDT communication strategy.	95% implementation of Q1 requirements of the annual implementation plan of NDT communication strategy.			

Strategic Objective: To create an enabling legislative and regulatory environment for tourism development and growth.

tourism development and growth.				
Key Performance Indicator	Target	Quarterly Targets	Actual Performance	
13. Percentage of tourist complaints referred to appropriate authorities for resolution within agreed timeframes.	100% of tourist complaints referred to appropriate authorities for resolution within agreed timeframes.	100% complaints referred to appropriate authorities for resolution.	100% complaints referred to appropriate authorities for resolution.	
Strategic Objective: To	contribute to economi	c transformation in S	outh Africa.	
14. Percentage of expenditure achieved on procurement from enterprises on B-BBEE contributor status level of contributor 1-8 (excluding government entities).	100% of expenditure achieved on procurement from enterprises on B-BBEE contributor status levels 1 to 8.	100% expenditure on procurement from B-BBEE enterprises.	'	

#### PROGRAMME 2

### Policy and Knowledge Services

Strategic Objective: Achieve good corporate and cooperative governance.				
Key Performance Indicator	Target	Quarterly Targets	Actual Performance	
1. Number of platforms facilitated to improve tourism-sector stakeholder engagement and NTSS implementation.	Two National Tourism Stakeholders Forum meetings hosted.	No quarterly target set.	None	
2. Number of policy	Two policies:			
documents developed on the implementation of the Tourism Act, 2014 (Act 3 of 2014).	1. Review of the NTSS.	Consultation on the travel and tourism environmental scan.	Consultation on the travel and tourism environmental scan was not conducted.	
		Drafting of the strategy initiated.	Drafting of the strategy has not commenced.	

Strategic Objective: Achieve good corporate and cooperative governance.				
Key Performance Indicator	Target	Quarterly Targets	Actual Performance	
	Two policies:  2. Development of new regulations for tourist guides	· '	Tourist Guiding were developed with Legal	
Strategic objective :	To accelerate the tran	sformation of the tour	rism sector.	
3. Number of initiatives supported	One initiative:			
to promote B-BBEE implementation	Developing enterprise and supplier development programme to accelerate SMMEs' empowerment in the tourism sector.		database for black- owned enterprises were developed and	

Strategic objective: To facilitate tourism capacity-building programmes.				
Key Performance Indicator	Target	Quarterly Targets	Actual Performance	
4. Number of initiatives aimed at supporting	One initiative:			
tourism development and growth at local-government level.	Capacity-building for tourism practitioners and policy makers local government level	Facilitation of capacity-building for tourism practitioners at local government level, and report developed.	Capacity-building for tourism practitioners at local government level was conducted and report was also developed.	
	2. 2013/14 NTSS Implementation Report.	Draft 2013/14 NTSS Annual Implementation Report.	Draft 2013/14 NTSS Annual Implementation Report was developed.	

Strategic Objective: Monitoring and evaluation of tourism sector performance, strategies and policies.				
Key Performance Indicator	Target	Quarterly Targets	Actual Performance	
5. Number of capacity-building	One initiative:			
initiatives to support the implementation of responsible tourism (UA).	Support the implementation of UA in government-owned provincial parks, phase 1 UA stakeholder awareness.		UA Stakeholder awareness was conducted at Limpopo, Northwest and Gauteng.	
	Training of staff at government-owned provincial parks.	Training programme developed.	Service provider was appointed to develop training programme at government owned provincial park and the development of the programme has commenced.	

Strategic Objective: Provide research and knowledge management services to inform policy and decision making.				
Key Performance Indicator	Target	Quarterly Targets	Actual Performance	
6. Number of initiatives to support growth of the tourist guiding sector.	One initiative:  Implementation of programme to capacitate tourist guides at two World Heritage Sites, namely:  Robben Island Museum; and Vredefort Dome.	Finalisation of the development of training programme aimed at capacitating tourist guides.	Training programme aimed at capacitating tourist guides was finalised.	

Strategic Objective: Strategic Objective: Provide research and knowledge management services to inform policy and decision making.				
Key Performance Indicator	Target	Quarterly Targets	Actual Performance	
7. Number of capacity-building programmes on tourism information systems, services and frameworks developed and implemented (VIC).	Capacity-building on tourist information conducted at the eight world heritage sites:  Cradle of Humankind.  Vredefort Dome.  Mapungubwe Cultural Landscape.  Robben Island.  Greater St Lucia Wetlands.  Cape Floral Kingdom.  Richtersveld Cultural & Botanical Landscape.  ukhahlamba Drakensberg Park.	Tourist information five- year capacity building programme developed for the eight WHS.	Tourist information five-year capacity building programme was developed for the eight WHS.	

Strategic Objective: Provide research and knowledge management services to inform policy and decision making.				
Key Performance Indicator	Target	Quarterly Targets	Actual Performance	
8. Number of capacity-building initiatives aimed at supporting sector transformation (mentorship, executive development).	Executive development (ED) programme to capacitate black women managers developed.	Institution of higher learning for ED programme identified.	Institute of higher learning for the development of Executive Development Programme was identified and report on the identified institution was developed.	

Strategic objective: To diversify and enhance tourism offerings.				
Key Performance Indicator	Target	Quarterly Targets	Actual Performance	
9. Number of initiatives implemented for destination development.	One initiative:  Destination development plans for two identified priority sites:  Robben Island Museum. SANParks (Kruger	Draft plan for two sites developed.	Draft plans for three sides were developed (Robben-Island Museum, SANBI and SANParks).	
	National Park).			

Strategic objective: To diversify and enhance tourism offerings.			
Key Performance Indicator	Target	Quarterly Targets	Actual Performance
10. Number of	Two initiatives:		
initiatives to support the implementation of responsible tourism.	1. Tourism Resources Efficiency Programme (TREP) implemented.	Operational plan developed and stakeholder consultation conducted.	Operational plan for Tourism Resource Efficiency Programme was developed and stakeholder consultation conducted.
	2. Pilot UA onsite assessment at two governmentowned provincial parks.	Develop a draft UA on-site assessment tool for government-owned provincial parks.	Draft UA on-site assessment tool for government-owned provincial parks was developed.

Strategic objective: To diversify and enhance tourism offerings.			
Key Performance Indicator	Target	Quarterly Targets	Actual Performance
11. Number of priority areas supported under the tourism incentive programme to facilitate sustainable tourism growth and development.	Three priority areas supported during the pilot phase:  Market access.  Tourism grading.  Energy - efficiency.	Implementation report covering support provided to all three priority areas.	Implementation report covering support provided to all three priority areas was developed.
Strategic objective: To decision-making.	provide knowledge	e services to inform	policy, planning and
12. Number of monitoring and	Three monitoring ar	nd evaluation reports de	eveloped:
evaluation reports on tourism projects and initiatives.	1. 2014/15 STR	Framework for the STR revised.	Framework for the STR was revised.

Strategic objective: To diversify and enhance tourism offerings.				
Key Performance Indicator	Target Quarterly Targets Actual Performance			
12. Number of monitoring and	Three monitoring a	nd evaluation reports o	developed:	
evaluation reports on tourism projects and initiatives.	2. Impact evaluation of completed and operational SRI projects.	Framework for the evaluation of completed and operational SRI projects developed and consulted.	Framework for the evaluation of completed and operational projects was developed and consulted.	
	3. 2014/15 NTSS implementation report.	Framework for the development of the 2014/15 NTSS implementation report reviewed.	Framework for the development of the 2014/15 NTSS implementation report was reviewed.	

Strategic objective: To diversify and enhance tourism offerings.				
Key Performance Indicator	Target	Quarterly Targets	Actual Performance	
13. Number of information systems, services and frameworks developed, implemented and maintained.	Seven knowledge and information systems maintained (Five-year plan for TKP development enhancements completed):  Tourism Knowledge Portal. Electronic events calendar. Tourism local government sub-page and assessment tool. Responsible tourism sub-page and assessment tool. Service excellence self-assessment tool. VIC database tool. Tourist-guiding database tool.	Concept for TKP user needs identification per tourism sub-sector developed.	Concept for TKP user needs identification per tourism sub-sector was developed.	

Strategic objective: To diversify and enhance tourism offerings.				
Key Performance Indicator	Target	Quarterly Targets	Actual Performance	
13. Number of information systems, services and frameworks developed,	•One NTIG maintained (ORTIA)  •One NTIG	NTIG resource and enhancement plan for ORTIA developed.	NTIG resource and enhancement plan for ORTIA was developed.	
implemented and maintained.	developed (King Shaka International Airport (KSIA).	NTIG resource plan for KSIA developed.	NTIG resource plan for KSIA was developed.	

Strategic objective: To diversify and enhance tourism offerings.				
Key Performance Indicator	Target	Quarterly Targets	Actual Performance	
14. Number of research studies conducted.	Four research studies conducted in collaboration with universities:  • Local economic development. • Community participation. • Regional tourism competitiveness. • Service excellence.	Research proposals reviewed, and feedback report on quality assurance by expert forum developed.	Research proposals of the four research studies conducted in collaboration with Universities was reviewed, and feedback report on quality assurance by expert forum was developed.	

#### PROGRAMME 3

# INTERNATIONAL TOURISM MANAGEMENT

Strategic objective: To facilitate tourism capacity-building programmes.						
Key Performance Indicator	Target	Quarterly Targets	Actual Performance			
1. Number of initiatives	One initiative facilitated					
facilitated to support SA missions in developing tourism.	Capacity-building programme (knowledge, insights & tools) for SA missions abroad.	Capacity-building schedule agreed after consultations with DIRCO, SAT, private sector.	The schedule for capacity building was not agreed upon. The branch Presented to DIRCO officials that will be posted to missions.			
2. Number of skills development opportunities facilitated through bilateral cooperation.	One tourism skills development opportunity facilitated.	Liaise to finalise details of FET chefs trainers' skilling workshop by French counterparts.	The details of FET chef's trainers's skilling workshop are not finalised. The draft scope and engagements was done and schools have confirmed readiness.			

#### Strategic objective: To develop new source markets. **Actual Performance Target Quarterly Targets Programme Performance Indicator** One SA tourism trade Tourism SA tourism 3. Number of tourism Two source seminar was held for market market development trade seminars source development plans plans implemented. the Asia, Australasia implemented. and western Europe One One engagement engagements with outbound with outbound tourism trade. trade tourism was finalised.

#### **PROGRAMME 4**

# DOMESTIC TOURISM MANAGEMENT

Strategic objective: To enhance understanding and awareness of the value of tourism and its opportunities.						
Key Performance Indicator	Target	Quarterly Targets	Actual Performance			
1. Number of	One programme:					
programmes coordinated to inculcate a culture of travel among South Africans.	1. 2015 Tourism Month coordinated.	Provincial coordination of the countrywide Tourism Month programme.	Provincial coordination of the countrywide Tourism Month programme done.			
Strategic objective: To	Strategic objective: To accelerate the transformation of the tourism sector.					
2. Number of rural enterprises supported for development.  100 rural enterprises supported development.		Development Needs Assessments (DNAs) on 100 enterprises conducted.  Intervention plan developed.	Development Needs Assessments (DNAs) on 59 (rural) enterprises conducted.  59 (rural) Intervention plans completed.			

Strategic objective: To facilitate tourism capacity-building programmes.					
Key Performance Indicator	Target	Quarterly Targets	Actual Performance		
3. Number of capacity-	Five capacity-building	Five capacity-building programmes:			
building programmes implemented.	1. NTCE convened.	1. NTCE convened. NTCE 2015 plan in place and finalised.			
	2. Educator exposure programmes convened.	Project plan for educator exposure programme.	Project plan for educator exposure programme is in place		
	3. Tourism Human Resource Development (THRD) Strategy review: Phase one: Sector Skills Audit.	Environmental Scan on Sector Skills.	Environmental Scan on Sector Skills not done, however, the Skills Audit and Strategy review proposal is in place.		
	4. Three hundred graduates recruited and placed for the Food Safety programme.		Relevant stakeholders were engaged internally and externally.		

#### Strategic objective: To facilitate tourism capacity-building programmes. **Actual Performance Key Performance Target Quarterly Targets** Indicator The agreement has Agreement signed The agreement has 3. Number of capacitywith implementation been signed with been signed with the building programmes implementing implementing partner. partners. the implemented. partner. Stakeholders 5. Local government Stakeholder in induction and tourism engagements Bushbuckridge on programme, with a tourism induction the Maloti focus on rural areas Drakensberg Route programme concept and implementation (MDR) with tourism have been plan in the identified potential (six district consulted the on municipalities). rural areas. concept and proposed plan.

Strategic objective: To diversify and enhance tourism offerings.						
Key Performance Indicator	Target	Quarterly Targets	Actual Performance			
4. Number of	Four programmes imp	olemented:				
implemented to enhance tourism offerings.	1. Implementation of service excellence standards for two tourism products (Manyane Game Reserve and Robben Island).	Situational analysis report on service levels of two sites finalised (Manyane Game Reserve and Robben Island).	Situational analysis report on service levels of two sites was finalised (Manyane Game Reserve and Robben Island).			
	2. Nine service excellence awareness-raising sessions conducted.	Implementation plan, including the schedule developed.	Implementation plan, including the scheduled was developed.			

Strategic objective: To diversify and enhance tourism offerings.						
Key Performance Indicator	Target	Quarterly Targets	Actual Performance			
4. Number of programmes implemented to enhance tourism offerings.	3. N12 Treasure Route needs assessment report and programme of action.	Stakeholder engagement workshop for North West convened.	Stakeholder engagement workshop for North West was convened.			
	<ul> <li>4. Provision of funding for the development of tourism interpretation signage at three WHS:</li> <li>Cradle of Humankind.</li> <li>Vredefort Dome.</li> <li>iSimangaliso Wetland Park.</li> </ul>	Contract the three WHS authorities for provision of funding for the development of tourism interpretation signage.	Draftt MOA's for the Cradle of Humankind WHS and iSimanagaliso WHS have been developed and vetted on by Legal Unit.			

Strategic objective: To create employment opportunities by implementing tourism projects.						
Key Performance Indicator	Target	Quarterly Targets	Actual Performance			
5. Number of full-time equivalent (FTE) jobs created through the SRI Programme per year	3 008	451	644			

#### **Human Resource**

#### Workforce Representativity as at end of 30 June 2015

TOTAL ESTABLISHMENT					
Race	Number	Percentage			
Africans	448	87			
Coloureds	26	5			
Indians	17	3			
White	25	5			
TOTAL	516	100			
Persons with Disabilities	26	5			

<sup>\*</sup> Statistics excludes 8 interns and 3 short term contract workers

#### **Employees per Occupational Bands: June 2015**

OCCUPATIONAL	MALE			FEMALE			TOTAL		
BAND	African	Coloured	Indian	White	African	Coloured	Indian	White	TOTAL
Top Management	1	0	0	3	2	0	0	1	7
Senior Management.	23	2	4	1	22	2	3	2	59
Professionally									
qualified and									
experienced	94	3	4	6	98	7	4	6	222
specialists and mid-									
management.									
Skilled technical and									
academically qualified									
workers, junior	76	3	0	0	99	8	2	6	194
management,	70	3	U	U	99	U	۷	U	134
supervisors, foreman									
and superintendents.									
Semi-skilled and									
discretionary decision	20	0	0	0	13	1	0	0	34
making.									
Unskilled and defined	0	•	•	•	0	•	0	0	
decision making.	0	0	0	0	0	0	0	0	0
TOTAL	214	8	8	10	234	18	9	15	516

<sup>\*</sup> Statistics excludes 8 interns and 3 short term contract workers

## **Thank You**